

new horizons

IN PLAY APPEAL AND OPERATING ECONOMY

WURLITZER

1948 Phonographs •
and Engineered
Music Systems



THE **WURLITZER** MODEL 1100

never before a phonograph so alive with
money-making and money-saving features



THE WORLD'S FIRST REAL POSTWAR PHONOGRAPH IS HERE!

It's the Wurlitzer Model 1100!

New from top to bottom, from styling to tone, from cabinet construction to program selection, it opens wide new horizons in play-appeal and operating economy.

Look at it! Listen to it! Probe into its innards and marvel at its engineering. Your eyes, your ears and your service men will welcome its breath-taking advancements. It is far ahead of anything ever conceived in this industry. There are literally no standards by which it can be compared.

It's the first commercial phonograph to incorporate the sensational Zenith Cobra Tone Arm . . . first to introduce clear non-fade plastics . . . first to offer a 24-record program with a revolving selector that speeds up selection by serving up eight numbers at a time . . . first to present aeronautical astro-dome plastics in a record changer compartment window . . . first to inaugurate a whole host of service features that make it possible to remove parts for service up to 100 times faster than ever before.

Here, in the Wurlitzer Model 1100, is a phonograph that will plumb new lows in operating cost . . . that will hit new highs in earning power . . . that will offer more *Musical Fun for Everyone* than any commercial phonograph in history.

For Specifications see back page.



Model 1100

★ ITS GREAT SKY-TOP TURRET

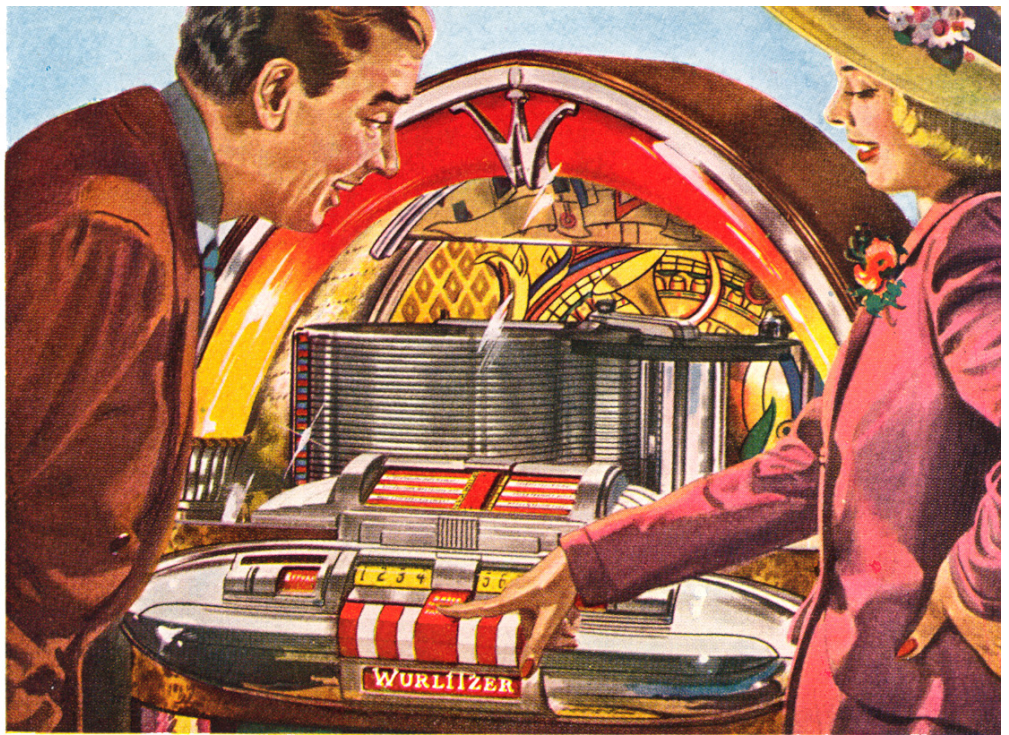
makes it a "sidewalk superintendent's" dream



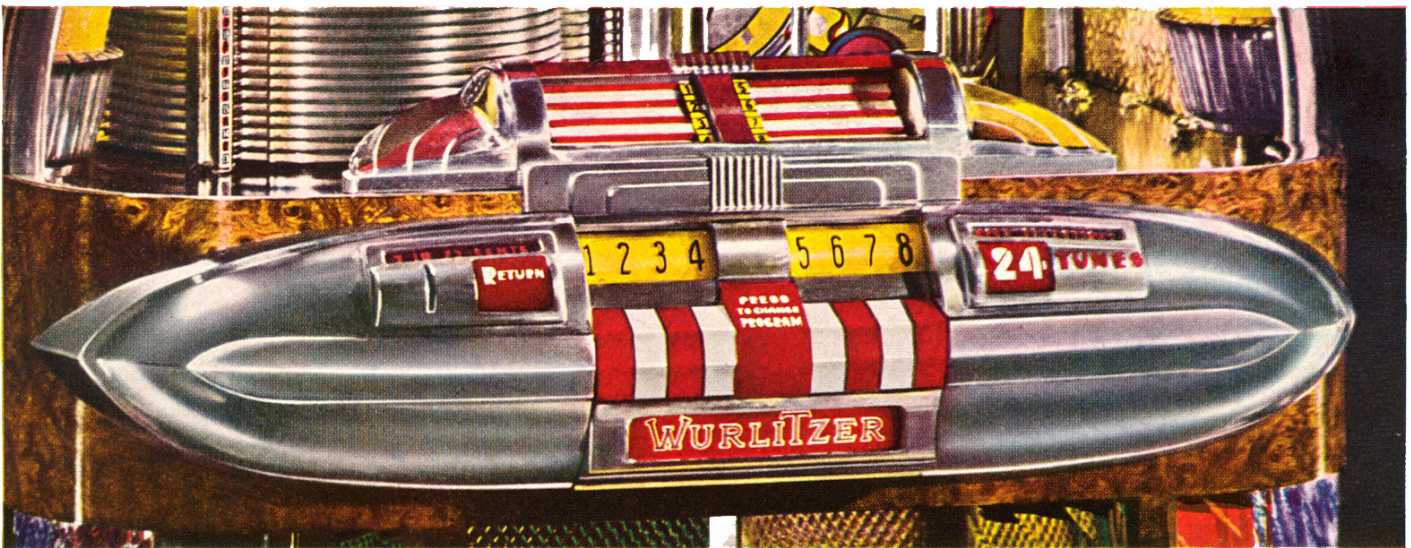
WINDOW

The greatest eye-appeal of all time! Gorgeous moving, changing illumination through crystal-clear embossed door plastics — an innovation in the industry. No paints to fade. No loss of brilliance even in bright daylight. You actually see the color cylinder through a series of rectangular lenses with the most startling, pleasing, play-promoting color effects on any phonograph.

And, to top it off, Wurlitzer's panoramic SKY-TOP Record Changer Window. Larger than ever, stronger than ever, built like a bomber nose, it's a "sidewalk superintendent's" dream. Gives everyone a



ringside seat as the record changer mechanism works its magic in a dramatic, theatrical setting right before their very eyes.



Its Fascinating New *Encore* Program Selector Keeps People Playing Again and Again

Another exciting example of Wurlitzer leadership! The new Encore Program Selector. A master stroke in multiplying play-appeal by making record selection faster, easier, more fun.

Divides 24 records into three programs of eight records each. Player makes selection from eight numbers showing on program holder. By pressing the Master Key, the program holder revolves and another selection of

eight different numbers comes into view. New numbers appear above the selector buttons corresponding to the new set of eight tunes, and the color behind these numbers also changes to match the colored program numbers opposite the program slips.

Action, motion, illumination combine in the Encore Program Selector, encouraging people to play the phonograph again and again. More and more profits for you!

Its scintillating tone brilliance is enhanced by the



COBRA TONE ARM

Wurlitzer sets another precedent. Enhances its long held leadership in tone by being the first commercial phonograph manufacturer to adopt the famous Zenith Cobra Tone Arm.

Less than 2/3 ounce pressure at the "floating filament" stylus point. Extremely low record surface noise. Picks up the finest modulations to reproduce tones never before heard on a record.

The "floating filament" is housed in a retractable cartridge. Therefore, the pickup will stand amazing abuse. Your service man can accidentally drop the pickup on the record, or scrape it clear across the surface. No damage to record or stylus. Any pressure on the tone arm rocks the cartridge upwards . . . raises the "floating filament" point off the



record . . . leaves only a smooth plastic shoulder in contact that will not harm a record.

You can move the phonograph, jolt it, run it on springy floors without injury to record or the "floating filament" stylus.

Sensational savings in record wear

The public plays the average popular numbers on your phonograph from 1500 to 2500 times. With conventional pickups the fidelity of those records starts to fall off at from 50 to 300 plays and, from

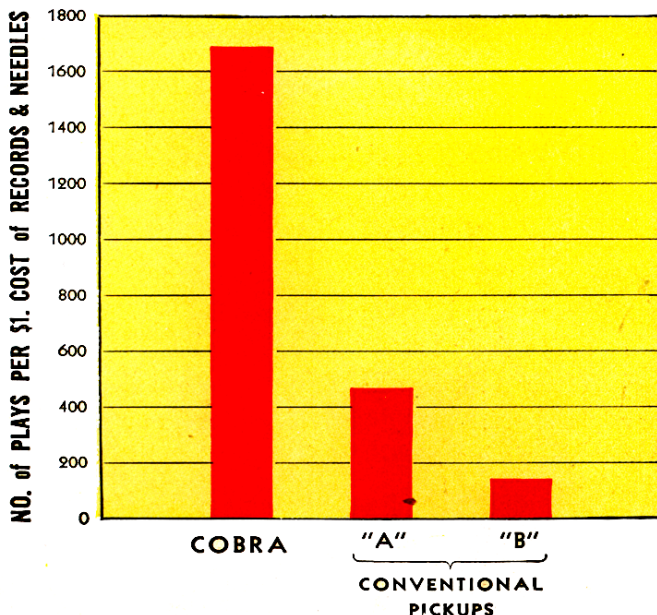
that point, falls off FAST. You have to replace that record 3 or 4 times during the life of that tune.

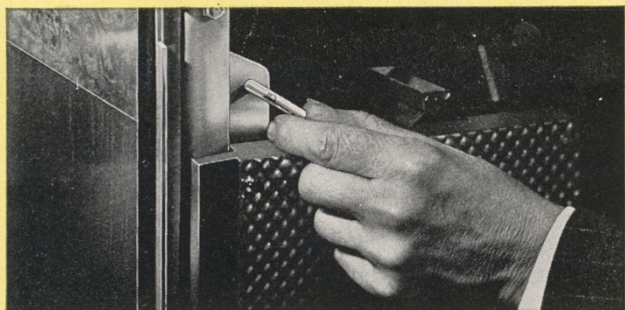
Not so with the Zenith Cobra Tone Arm! ONE RECORD will play the ENTIRE run. That record will have 95% fidelity after 2000 plays — will STILL be suitable for secondary spots or for resale.

There's a further economy feature, too. Conventional pickups give you from 190 to 420 plays per dollar spent for needles and records. Zenith's Cobra Tone Arm gives you 1620 plays for the same dollar.

Needles and record costs represent one of the major factors in your operating expense. Now you can conservatively figure a 50 to 75% reduction in those costs, a saving that can represent hundreds of dollars in extra profits on every Wurlitzer Model 1100 Phonograph.

Furthermore, the tone of your new Wurlitzer will always be the type that attracts more and more play — that produces more and more profits for YOU.

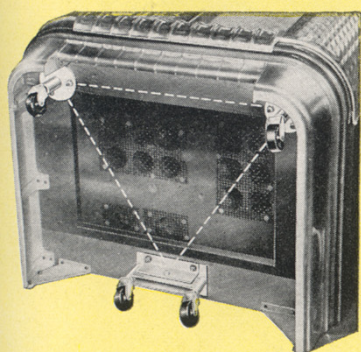




Back door opens from latch in front:

Flick a latch just inside the front door. PRESTO! The back door swings open! No reaching through chassis. Cleaner, quicker, far more convenient way of getting at the rear of the chassis.

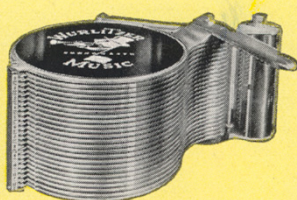
3-point suspension for accurate permanent leveling:



A caster under each front corner. A double caster centered in the rear. A 3-point adjustable suspension that accurately and permanently compensates for uneven floors — prevents sag, saves service.

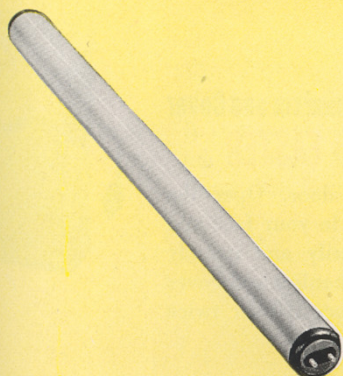
Colorful Musical Note dust cover protects tray stack:

A dust cover and an eye-catching ad for Wurlitzer Music combined! Wurlitzer's *Sign of the Musical Note* in full color right where it will be seen by everyone who looks into the record changer compartment.

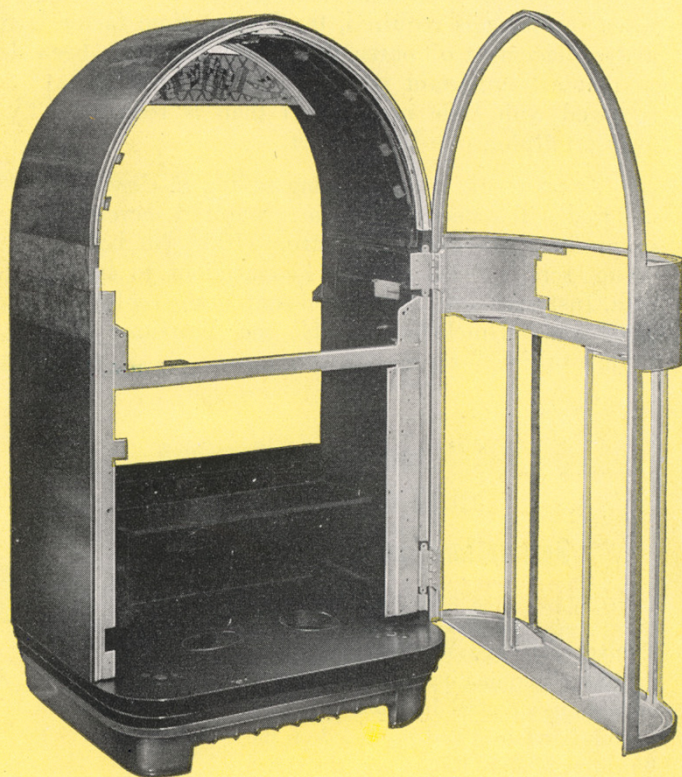


Greater illumination than ever at lowest wattage on record:

You never saw a phonograph so gorgeously illuminated, so packed with eye-appeal, yet, thanks to the clarity of Wurlitzer plastics and the reflective power of the aluminum grille, it's accomplished with a total consumption of only 155 watts.



**EVERYWHERE YOU LOOK
... MORE CONVENIENCE
AND CONSTRUCTION
FEATURES**



Entire cabinet and door are metal framed for extra ruggedness:

Skyscraper construction! Cabinet is metal framed. Door is metal framed. Door is hinged into metal. No warping. No sagging. The Wurlitzer Model 1100 will retain its beauty for years and years to come.

Jam-proof 3-in-1 coin entry:



Single 5, 10, 25c coin entry and coin track eliminates any possibility of coins jamming — saves coin mechanism service. 3 in 1 Magnetic Slug Rejector. Positive automatic coin return for off-power conditions.

WURLITZER SCORES AGAIN!

SAVE TIME—MONEY with

In the new Wurlitzer 1100 all mechanical and electrical parts have been so improved and refined that this great phonograph will require *still less servicing* than any of its predecessors.

With the introduction of the "Quick-As-A-Flash" replacement units, Wurlitzer scores another great "first." Realizing that when servicing is required, the biggest time factor is removal and replacement of parts, the Model 1100 has been designed so that all important parts can be removed and replaced with little more effort than is required to insert a plug in a light socket.

The direct result is an amazing saving in time — one that will reflect itself in a substantial increase in profits from every Wurlitzer 1100. No bolts — no screws — no soldered connections to fuss with. Just snap out one unit and snap in the replacement and "Quick-As-A-Flash" the Wurlitzer is again working for you.

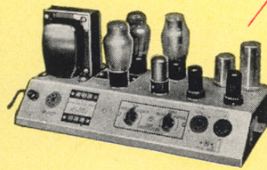
Remove Junction Box 100 TIMES FASTER

Twelve years ago Wurlitzer originated the idea of terminating all electrical connections in a central Junction Box. That feature is retained and improved on the Wurlitzer Model 1100. Today the entire Junction Box lifts out by releasing one latch. 100 times faster than current conventional methods.



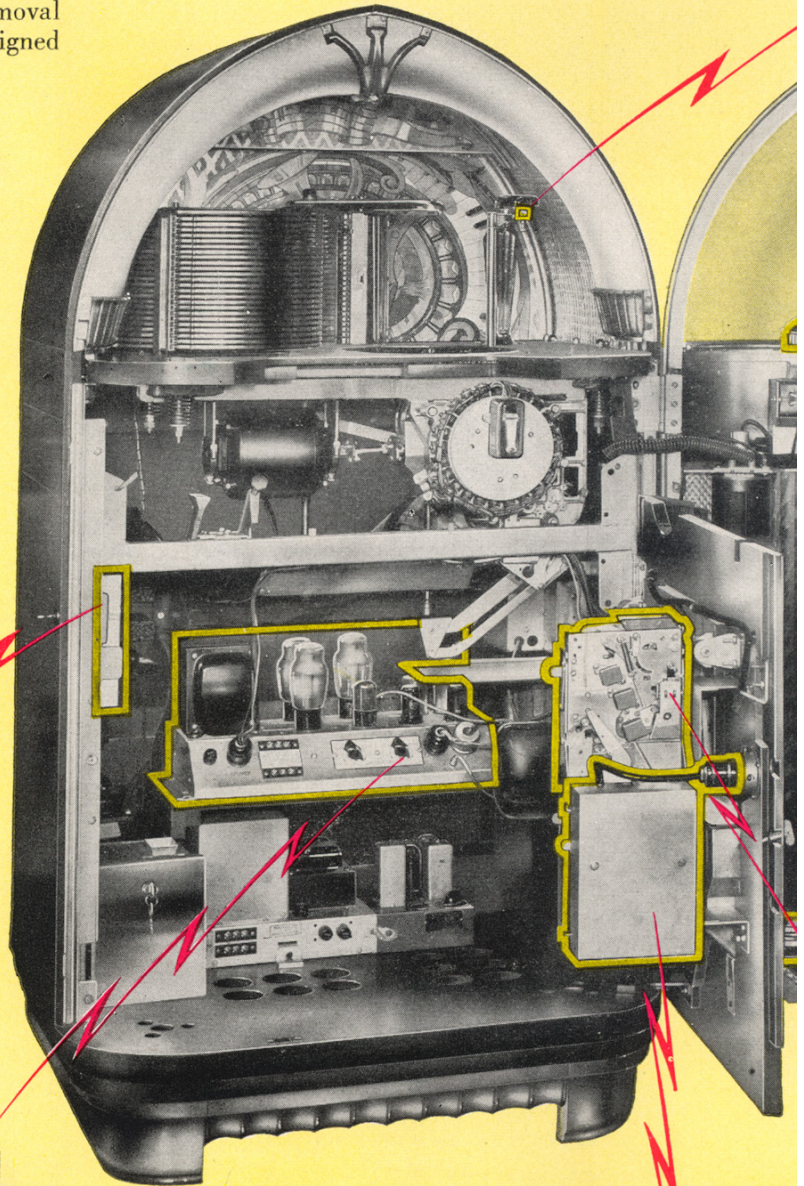
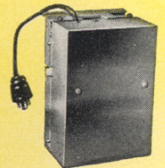
Remove and Expose Amplifier OVER 100 TIMES FASTER

The Wurlitzer Model 1100 Amplifier is equipped with fader and matching transformers for connecting auxiliary speakers. No additional kits are required. Tube complement increases range and output of amplifier, as well as frequency range of the music. This Amplifier is part of the Wurlitzer Engineered Music System built right into the phonograph — is so designed that you can remove and expose it for service over 100 times faster than you can ordinary amplifiers.



Remove and Replace Coin Mechanism and Cover NEARLY 3 TIMES FASTER

Mounted on inside of speaker door. Open the door — the mechanism is right in your face and operating where it can be easily and quickly removed. You can remove mechanism and cover nearly 3 times faster and replace it over twice as fast as in the past.



WURLITZER *Quick-as-a-Flash* REPLACEMENT UNITS

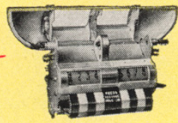
Replace Cobra Cartridge Nearly **TWICE AS FAST**

You can replace a Cobra cartridge nearly twice as fast as you can replace a needle used with conventional pickups. And, when you replace a Cobra cartridge, you instantaneously bring the tone arm and the pickup to the state of perfection it had when it left the factory.



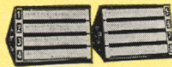
Remove Encore Selector **OVER 3 TIMES FASTER**

Another time-saver where time is money. To remove the Electric Selector on the Model 1100, you pull a plug, loosen two latches and it's out. Over 3 times faster than the time it used to take.



Remove Program Holder, Change Slips and Replace Holder **NEARLY TWICE AS FAST**

Rotating Program Holder lifts out of record changer compartment. Small, compact, you can remove old numbers, substitute either new individual slips or 4-number multigraphed cards and replace Holder nearly twice as fast as on any other phonograph.



Remove and Adjust Moving Light Motors **OVER 6 TIMES FASTER**

Moving Light Motors lift out as an assembly by the simple removal of 2 screws. You may remove them and adjust them over 6 times faster than in the past.



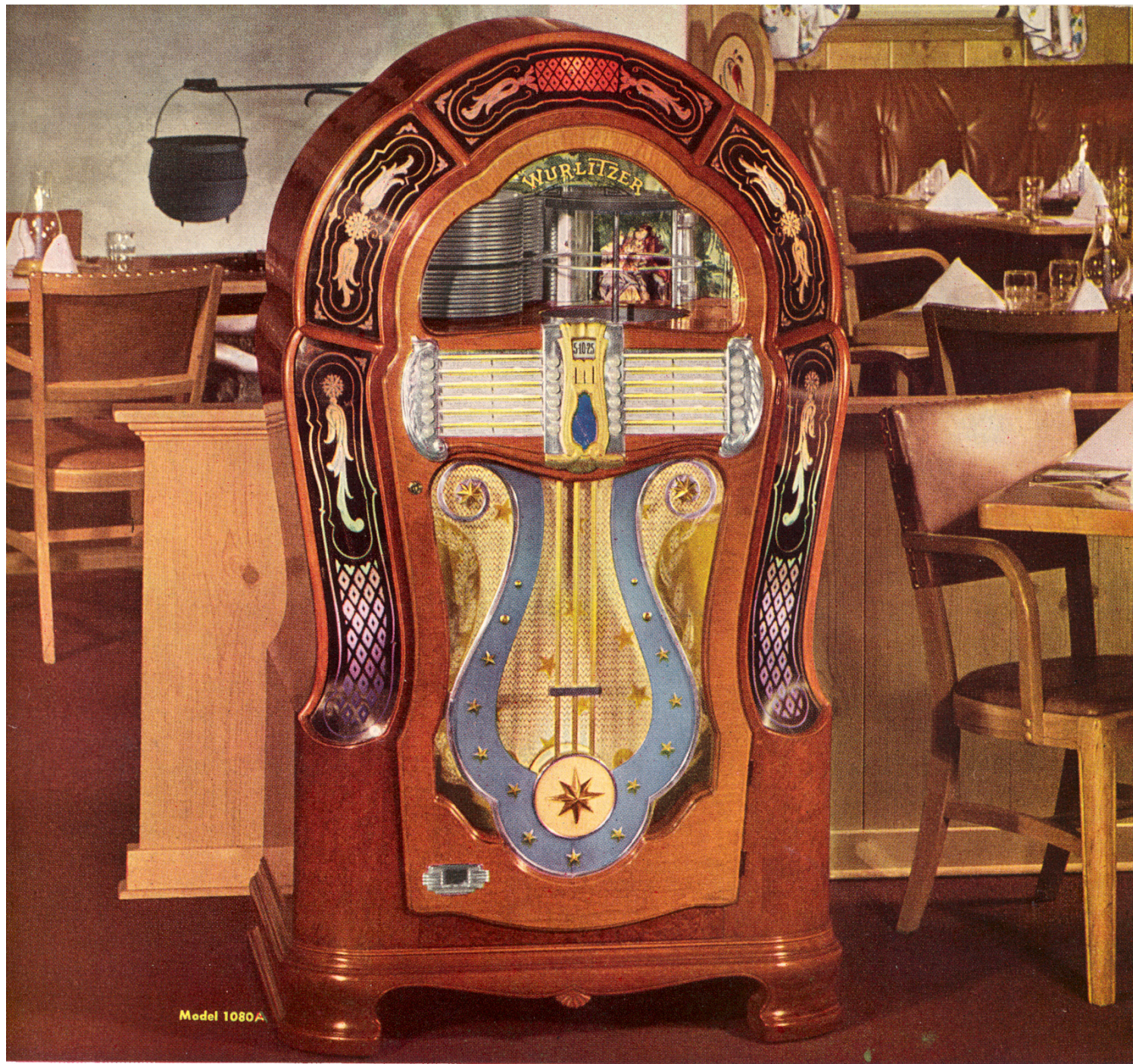
Remove Slug Rejector **5½ TIMES FASTER**

Slug Rejector is mounted on inside of speaker door. To remove it you simply open the door, lift out the unit. Actually 5½ times faster than former methods.



On Top of . . .
Unprecedented Earning Power
THE WURLITZER "1100" CAN SAVE
UP TO $\frac{1}{3}$ OF ITS ORIGINAL COST IN
FOUR YEARS OF OPERATION!

- Never before was a commercial phonograph so packed with earning power — so economical to operate. With its famous ZENITH COBRA TONE ARM and QUICK-AS-A-FLASH replacement units, the "1100" will show such tremendous savings in record cost and service, that during the first four years of use it can reduce your original investment as much as 1/3.



Model 1080A

THE NEW **WURLITZER** COLONIAL MODEL 1080A

SPECIFICATIONS

DIMENSIONS: 58 $\frac{1}{2}$ " high x 33 $\frac{3}{8}$ " wide x 25" deep
WEIGHT: 343 Lbs., Crated 400 Lbs.

COIN EQUIPMENT: Single Coin Entry—5-10-25c—
 Three-In-One Magnetic Slug Rejector.

RECORD CHANGER: Floating Chassis—24 Records—
 Electric Selector—Instant Set Back Play Meter—
 Zenith Cobra Tone Arm.

SOUND SYSTEM: Amplifier Model 506. Tube Complement: 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7, 1—6J5, Pre-amplifier with 1—6SN7GT. Equipped with four position fader switch and multi-matching speaker terminals. **SPEAKER:** 15" Electrodynamc, key type volume control and dual tone control.

WATTAGE: Lighting 120. Complete Phonograph 400.

featuring the **ZENITH** Cobra Tone Arm

The rousing reception accorded this beautiful and authentic Colonial Model by Music Merchants and Location Owners alike has prompted Wurlitzer to continue it in the line for 1948.

Now known as the Model 1080A, it incorporates Model 1100 sound system and the Zenith Cobra Tone Arm!

Already recognized for its brilliant tone, music by this graceful period instrument becomes even finer than before. No needle noise. No damage to records even if you drop the Cobra Tone Arm on them, or scrape it across the record surface. No damage to the floating pickup either. It's retractable. Any extra pressure forces the needle up off the record, leaving only a smooth plastic shoulder resting on the record.

See and hear the new Colonial Model 1080A. Instantly you'll see its possibilities as a location-holding, profit-producing phonograph.

NEW **WURLITZER** CONCEALED MODEL 1017A

Opens the door to locations where it is essential to save space — features the Zenith Cobra Tone Arm

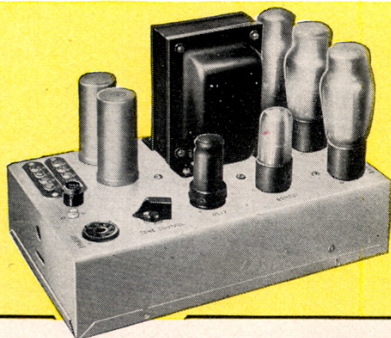
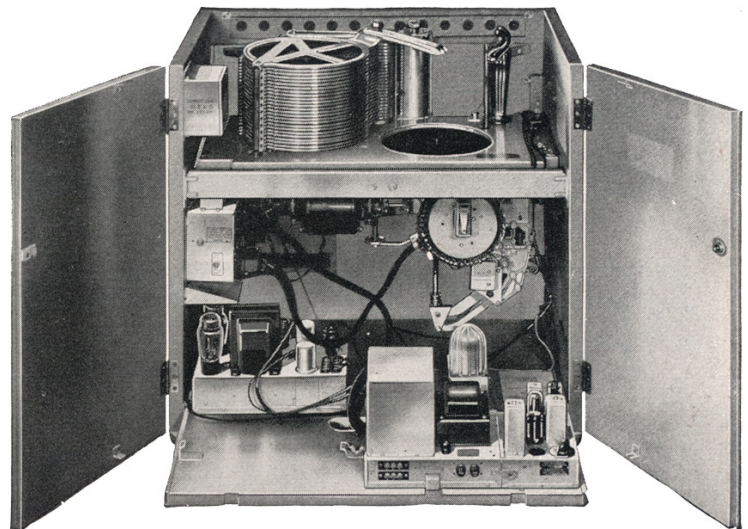
CONTINUED in Wurlitzer's 1948 line as the 1017A, this compact, efficient unit can be placed in basements, store rooms, under counters, bars or other out-of-the-way spots.

It features the Zenith Cobra Tone Arm. It will provide the basis of a Wurlitzer Engineered Music System, rendering brilliance and clarity of tone never before approached.

Front and top doors open wide for easy service accessibility. A small monitor speaker is included for the convenience of the service man.

Here, as with all 1948 Wurlitzer Phonographs, record and needle economy, provided by the Zenith Cobra Tone Arm, will go a long way toward paying for this hidden unit.

For Specifications see back page.



SPECIFICATIONS

DIMENSIONS: 7 $\frac{5}{8}$ " high x 7 $\frac{1}{4}$ " wide x 11-13/16" deep.

WEIGHT: 15 $\frac{1}{8}$ lbs. (not packed); about 15 $\frac{3}{4}$ lbs. packed.

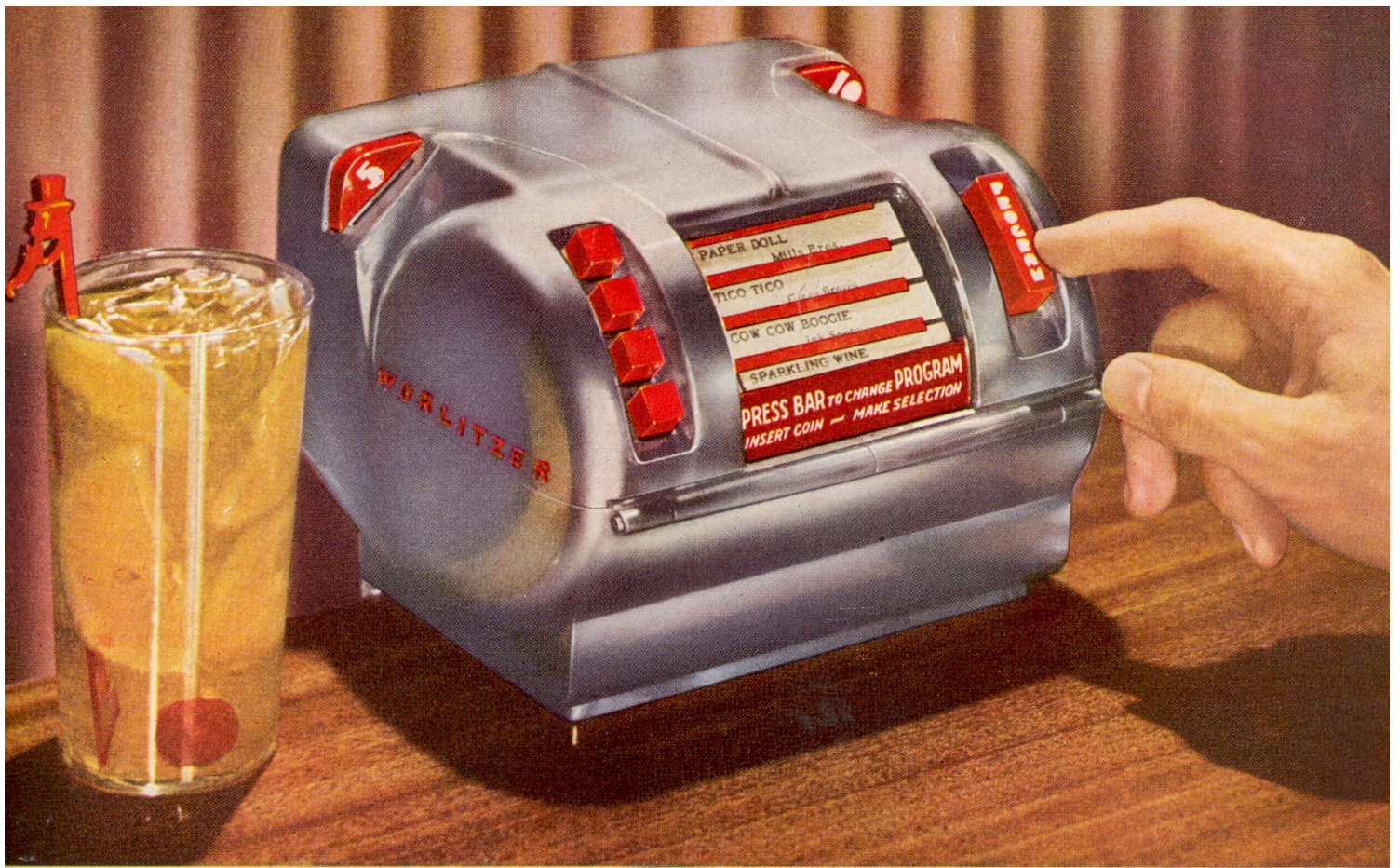
SOUND SYSTEM: 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7. Tube complement.

WATTAGE: 100 watts at 115 line.

NEW WURLITZER AUXILIARY AMPLIFIER MODEL 227

for use where location size precludes proper music coverage by standard phonograph

May be used in combination with Wurlitzer Phonograph Models 1100, 1080A and 1017A where location size is too great for phonograph to give proper volume coverage. Eliminates excessive power drain on phonograph amplifier imposed by a large number of speakers. Is equipped with Model 29 Independent Compensated Volume Control. To add Remote Volume Control, simply remove key controls and install in remote station.



MODEL 2140 BAR BOX IS ONLY $7\frac{5}{8}$ " WIDE, $7\frac{3}{8}$ " DEEP, $5\frac{3}{8}$ " HIGH ABOVE BAR. HAS WURLITZER *Encore* PROGRAM SELECTOR

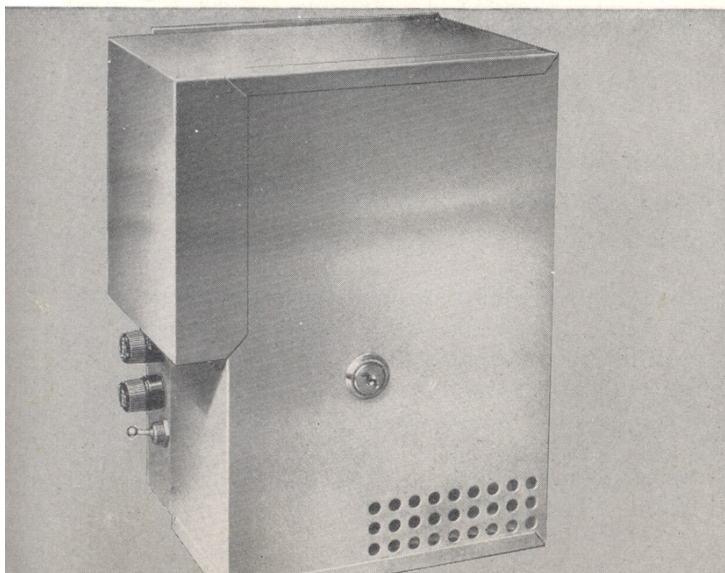
The smallest selective bar box ever built! An exciting, eye-arresting answer to the demand for a 5 and 10c Bar Box compact enough to be out of the bartender's way, yet attractive enough to stimulate a substantial volume of extra phonograph play at the bar. Extra large cash box. Can be converted to 10 and 25c play by use of kit.

Model 2140 Bar Box features a nickel-plated, streamlined

case, colorful red plastic selector buttons, illuminated program holder, and its own version of Wurlitzer's *Encore* Program Selector. It rotates 24 popular record titles into view in 6 easy-to-see programs of 4 great tunes each.

Model 2140 Bar Box does not extend below bar in back — attaches with simple, inexpensive mounting bracket.

Put a battery of them on every bar in every location on your route. They pay a handsome return in coins you might otherwise never collect.



MODEL 212 MASTER UNIT Mounts Under Bar — Handles 6 Bar Boxes

Is required for installation of Model 2140 Bar Box. Will handle 6 bar boxes.

Model 212 Master Unit mounts under bar. Will operate in any position. Is bug- and dirt-proof. Wireless to the phonograph, it features Wurlitzer's Crystal-Controlled Transmitter — first and only transmitter of its kind in the commercial phonograph business.

MODEL 3020 5-10-25c WALL BOX

Retained in Wurlitzer's 1948 line because of its tremendous popularity with Music Merchants. Features highly polished metal case that always looks new. Picks up and reflects surrounding colors for added eye-appeal.

Red Tenite Push Buttons. Illuminated Program Holder. Easily serviced bug and dust-proof mechanism.

Crystal control eliminates frequency

drift when used on a wireless installation.

Shipped as 3 wire unit, but can be converted to 2 wire by addition of line cord, or to wireless system by addition of Model 215 plug-in wireless transmitter and line cord. Wireless system requires installation of Model 216 plug-in radio impulse receiver in phonograph.

SPECIFICATIONS

SIZE: 8 $\frac{7}{8}$ " wide, 11 $\frac{3}{4}$ " high, 5 $\frac{11}{16}$ " deep.

MATERIALS: All metal case. Working parts accessible and removable as a unit.

COIN EQUIPMENT: Single 5c, 10c, 25c Coin Entry. Magnetic selector convertible to 1 play for 10 cents—3 plays for 25c with special kit.



MODEL 3025 5c WALL BOX

For 3 wire installation only. Similar in appearance to Model 3020 except for hammered metal finish painted grey-green. Held in Wurlitzer's 1948 line, like the Model 3020, because of its magnificent record of service-free performance on location.



MODEL 3031 multi-wire WALL BOX

Another great Wall Box held over for 1948 because of its profit-producing record. One of the smallest, simplest units ever built. Features cheat-proof, dial-type selector, highly polished metal case.

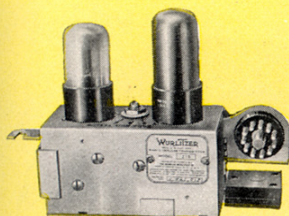
SPECIFICATIONS

SIZE: 7 $\frac{1}{2}$ " wide, 9" high, 4 $\frac{3}{8}$ " deep.

MATERIAL: All metal case.

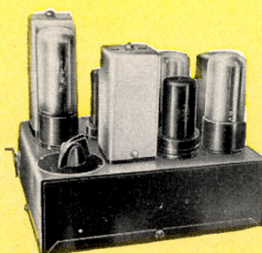
COIN EQUIPMENT: Magnetic coin selector. Single 5c coin entry convertible to 10c with special kit.

MISCELLANEOUS: Requires installation of Model 218 terminal box. Uses multi-wire connecting cable. Model 223 Booster Transformer must be used for each additional 10 wall boxes.



MODEL 215 TRANSMITTER

Required for use with Model 3020 Wall Box. Wireless Installation. Tube Complement: 1—6V6GT, 1—6X5GT.

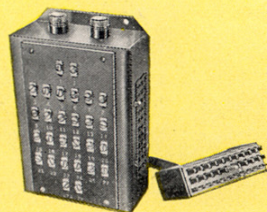


MODEL 216 RECEIVER

Required for use with Model 2140 Bar Box and Model 3020 Wall Box.

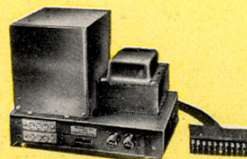
SPECIFICATIONS

6" High—5 $\frac{1}{4}$ " Deep—6 $\frac{1}{2}$ " Wide.
Packed weight: 4 $\frac{1}{2}$ Lbs.
Tube Complement: 1—6SN7, 1—6SQ7, 1—6SK7, 1—5Y3GT/G.



MODEL 218 TERMINAL BOX

Required for use with Model 3031 Wall Box.



MODEL 219 STEPPER

Required for use with Model 2140 Bar Box and Models 3020, 3025 and 3045 Wall Boxes.

WURLITZER

ENGINEERED MUSIC SYSTEMS

From the equipment pictured and described on these pages it is possible for any Wurlitzer Music Merchant to install a complete Music System in any location regardless of size, shape or acoustical properties. Wurlitzer 1948 Phonographs are basically designed to handle auxiliary equipment. All speakers are basically designed for tone, and then styled. Matching transformers match the voice coil to a high impedance line. The results are less line loss, better tone; music at a pleasing sound level at any point in any location. In the final analysis, a Wurlitzer Engineered Music System means music with greater appeal to the public—producing greater profits for YOU!



Model 4006-A Round Mirror Speaker

MODEL 4006-A Sparkling, scored mirror face reflects light and color. Bright, easily read lettering advertises "Wurlitzer Music." Permanent magnet speaker and exclusive Wurlitzer "SonoCircle" Tone Chamber assure perfect music reproduction.

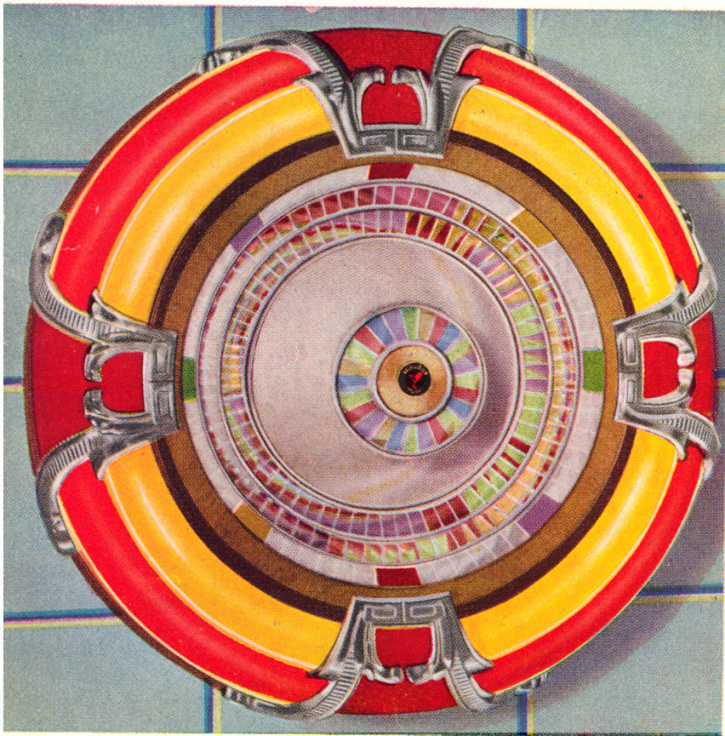
SIZE: 19" diameter, 8" depth.

3½ Ohm voice coil.

MATERIALS: Walnut veneer cabinet with deluxe mirrored front. Styled "W" on grille cloth over speaker.

MISCELLANEOUS: Wall mounting provisions. Terminal strip on back provides for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.

SPEAKER: 8" permanent magnet.



Model 4008 Super DeLuxe Wall or Ceiling Speaker

MODEL 4008 First 15" Auxiliary Speaker ever offered. Real phonograph tone and output. Strikingly different design combines curly maple veneer, translucent molded plastics, polished metal trim and multi-faceted mirror glass. Fully illuminated, including a positive motor-driven revolving, jewel-like center section that presents an ever-changing array of brilliant colors.

Wurlitzer's new "SonoCircle" Tone Chamber assures musical reproduction never before attained by an auxiliary unit. Perfect for use with concealed phonograph installations. Can be used in conjunction with smaller speakers.

SIZE: 32½" diameter, 167/16" depth.

magnet and 8 Ohm voice coil.

MATERIALS: Wood base, reinforced and decorated with highly polished castings.

MISCELLANEOUS: Contains wall or ceiling mounting brackets. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15" light cord with A.C. plug.

SPEAKER: 15" heavy-duty permanent

MODEL 4004-A This attractive wall speaker is finished in black, red and gold. Simulates a phonograph record in motion. Features the Sign of the Musical Note face, illuminated from behind.

SIZE: 16½" diameter, 7¾" deep.

Ohm voice coil.

MATERIALS: All-wood cabinet with yellow metal disc and colorful Musical Note front.

MISCELLANEOUS: Wall mounting provisions. Terminal strip on back provides for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.

SPEAKER: 8" permanent magnet, dust-proof with volume control 3½

Model 4004-A Musical Note Speaker





Model 4007 Oval Deluxe Speaker

MODEL 4007

Unique oval design featuring ever-changing colors that play on the sparkling silver grille cloth and mirrored rim. Novel 3-dimensional replica of Wurlitzer's *Sign of the Musical Note*. Combination of heavy duty 12" Speaker and "SonoCircle" Tone Chamber gives increased output, tonal fidelity and frequency response.

SIZE: 30½" high, 22¾" wide, 11½" deep.

MATERIALS: Wood frame, Silver grille cloth with red W. Mirror front with revolving colored light cylinder behind Musical Note.

SPEAKER: 12" heavy duty permanent

magnet with 8 Ohm voice coil.

MISCELLANEOUS: Contains wall mounting provisions. Terminal strip on back permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. 15' light cord with A.C. plug.

MODEL 4005-A

An inexpensive yet attractive genuine walnut veneer wall speaker that harmonizes with any location and reproduces phonograph music with amazing fidelity, thanks to Wurlitzer's exclusive new "SonoCircle" Tone Chamber.

SIZE: 16½" diameter, 6" deep.

MATERIALS: Walnut veneer drum-shaped cabinet with stylized "W" on gold grille cloth.

SPEAKER: 8" permanent magnet, 3½ Ohm

voice coil.

MISCELLANEOUS: Wall mounting provisions. Terminal strip on back for connecting voice coil directly to phonograph or through a 500 Ohm matching transformer.

MODEL 4009

New and different. Enables you to line up locations and offer them a permanent sound system before construction starts — or easily and conveniently installed in any wall or ceiling. Simple, inexpensive, amazingly high output speaker. Removable from mounting board for servicing.

SIZE: 14" diameter. Recesses in wall 2½".

MATERIALS: Metal frame. Lace Cane Grille complete with mounting board, braces,

etc. Visible flange of speaker easily mounts flush with wall or ceiling with four screws.

SPEAKER: 12" permanent magnet with 8 Ohm voice coil.

MODEL 4002

Similar in design to Model 4000 Speaker but constructed of vari-colored plastics. Already a tested play-stimulator in all types of locations.

Multi-colored plastic case illuminated by 60 watt bulb.

SIZE: 8¾" deep by 23¾" diameter.

MATERIALS: All-metal exterior.

SPEAKER: 12" permanent magnet type.

MISCELLANEOUS: Includes wall or ceiling mounting.

MODEL 4000

A handsome, all-metal speaker. Illuminated, highly polished metal frame will help sell Wurlitzer Music in any location. Stands away from the wall or ceiling to cast a pleasing pattern of light around it. Picks up and reflects surrounding colors with gorgeous effects in eye-appeal.

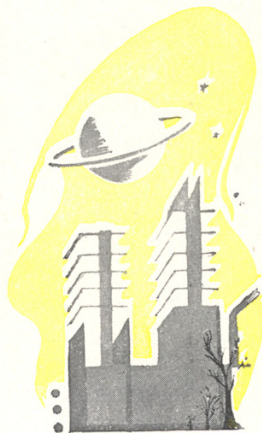
SIZE: 8¾" deep by 23¾" diameter.

MATERIALS: All-metal exterior.

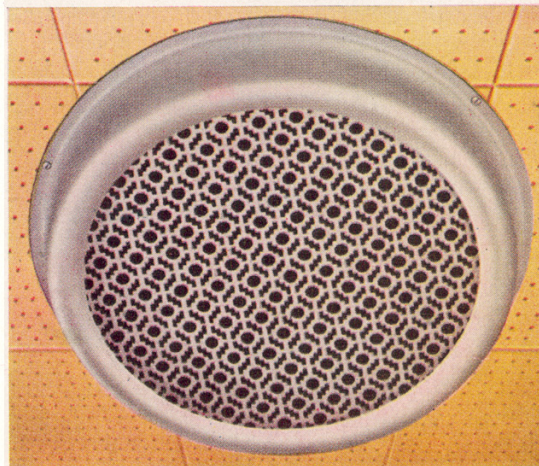
SPEAKER: 12" permanent magnet type.

MISCELLANEOUS: Includes wall or ceiling mounting.

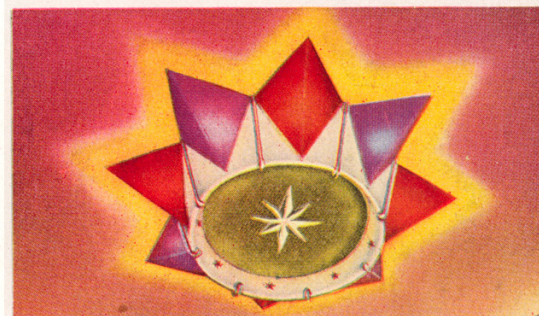
Model 4000 Silver Star Wall or Ceiling Speaker



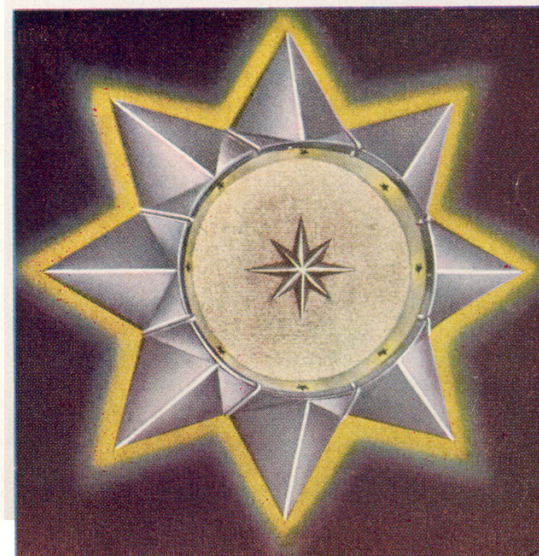
Model 4005-A Round Walnut Speaker



Model 4009 Recessed Wall or Ceiling Speaker



Model 4002 Multi-Colored Wall or Ceiling Speaker





MODEL 1100 PHONOGRAPH

SPECIFICATIONS

DIMENSIONS: 57 $\frac{5}{8}$ " high — 30 $\frac{1}{2}$ " wide — 27 $\frac{1}{4}$ " deep.

WEIGHT: 355 Lbs., Crated 412 Lbs.

COIN EQUIPMENT: Single Coin Entry — 5-10-25c — Three-in-One Magnetic Slug Rejector. Positive Automatic Coin Return for Off-power conditions.

RECORD CHANGER: Floating Chassis — 24 Records — Electric Selector — Instant Set Back Play Meter — Zenith Cobra Tone Arm.

SOUND SYSTEM: AMPLIFIER — Model 506. Tube Complement 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7, 1—6J5. Pre-amplifier with 1—6SN7GT. Equipped with four-position fader switch and multi-matching speaker terminals. **SPEAKER** — 15" Electrodynamic. Key-type volume control and dual tone control.

WATTAGE: Lighting 155 — Complete Phonograph 400.



MODEL 1017-A CONCEALED UNIT

SPECIFICATIONS

DIMENSIONS: 31 $\frac{1}{2}$ " high — 31 $\frac{1}{2}$ " wide — 23" deep.

WEIGHT: 235 Lbs., Crated 274 Lbs.

RECORD CHANGER: Floating Chassis — 24 Records — Electric Selector — Instant Set Back Play Meter — Zenith Cobra Tone Arm.

SOUND SYSTEM: Amplifier — Model 227. Tube Complement, 1—6SN7GT, 2—6L6G, 1—5U4G, 1—6SJ7. Pre-amplifier with 1—6SN7GT. Model 1017-A Compensator with one type 6J5 Tube.

INCLUDED ACCESSORIES: Remote Control with Volume Control, Off-On Switch and Cancel Button — Model 219 Impulse Stepper — Monitor Speaker — Service Selector — Service Lights.

WATTAGE: 330.

THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y.