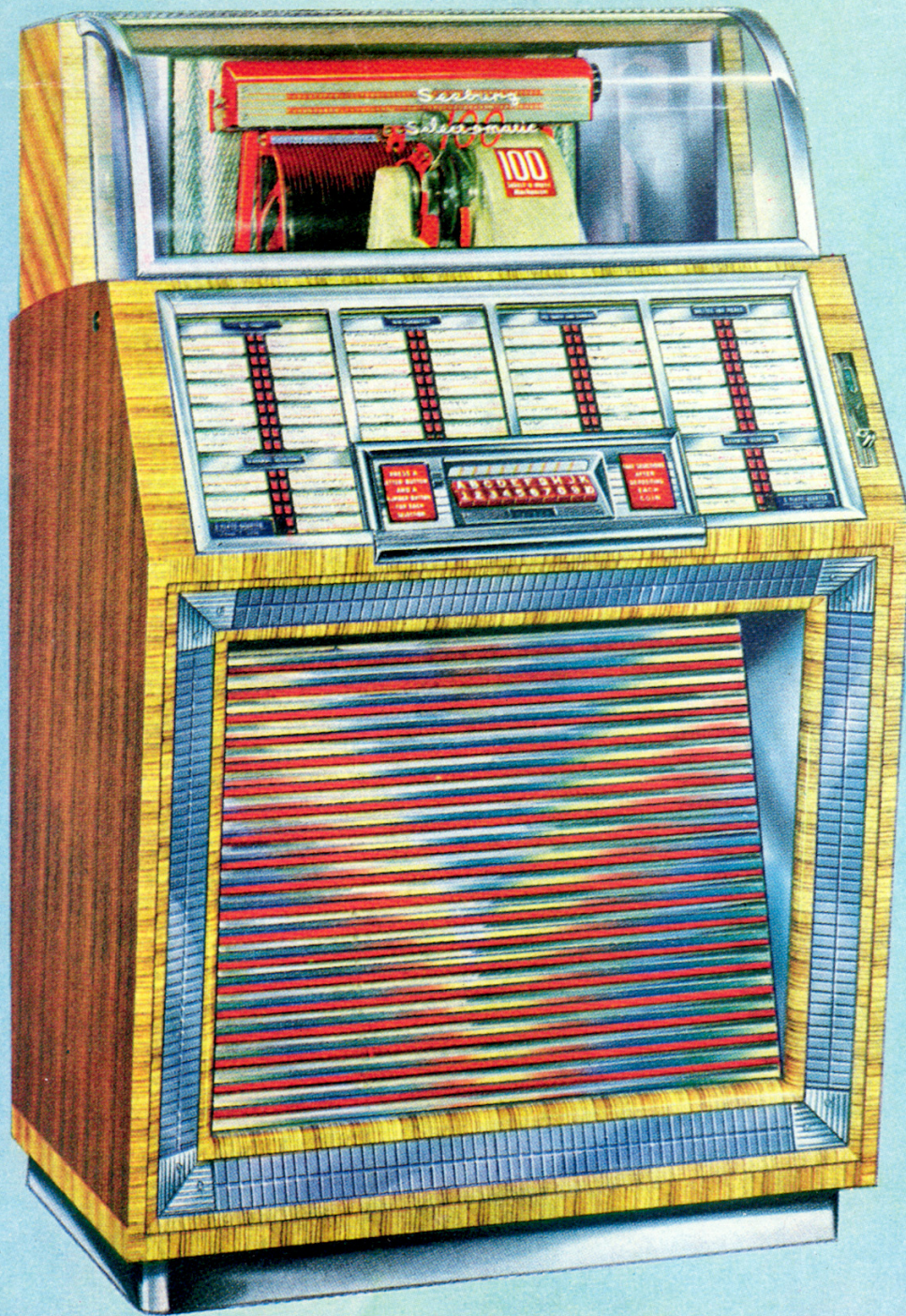


# Select-o-matic



*"years ahead  
in design"*

**TO PLAY 7-INCH 45 RPM RECORDS**

# READY *today...* THE MUSIC SYSTEM THAT CHALLENGES *tomorrow...*

The trend in the recording industry has become clear—

45 RPM is the system that will eventually replace the 50-year-old 78 RPM system because it's so much better that it is inevitable.

And now—typical of its leadership in the coin-operated music industry—Seeburg presents a marvelous new music system that will bring the many benefits of 7-inch 45 RPM records to operators . . . to locations . . . to the public.

This new music system is the Select-O-Matic "100" with the world's first commercial mechanism designed exclusively to play 7-inch 45 RPM records.

The Select-O-Matic "100" to play 45 RPM records is the forerunner of a new era in the coin-operated music industry. For never before in the history of our business has any manufacturer provided operators with a music system so completely capable of playing "music for everyone."

See the new Select-O-Matic "100" to play 7-inch 45 RPM records at your first opportunity. Listen to it as it faithfully reproduces the finest recordings ever made. Then put it to work for you to help you build a better music business.

## SPECIFICATIONS—MODEL M-100-B

Height.....	54 inches
Width.....	34 inches
Depth.....	26 inches
Weight (net).....	310 pounds
Weight (shipping).....	382 pounds

## NO OTHER MUSIC SYSTEM OFFERS THESE ADVANTAGES TO MUSIC OPERATORS

**100 SELECTIONS**—all visible at one time means "music for everyone" . . . music for tots, teenagers, old timers.

**5 BASIC MUSICAL CLASSIFICATIONS** for proper music merchandising . . . mean fast reference, easy selection.

**DRAMATIC SALES APPEAL.** The completely visible operation of the mechanical "brain" as it moves unerringly from record to record . . . playing them in vertical position . . . intrigues the public.

**ECONOMY.** Full operating power consumption only 235 watts; standby power consumption only 85 watts.

**PROVED PERFORMANCE.** The Select-O-Matic "100" has proved to be the most service-free phonograph ever developed.

**"YEARS AHEAD IN DESIGN."** The Select-O-Matic "100" is as striking in appearance as it is efficient in performance.

**SIX PLAYS FOR QUARTER.** Single coin chute accepts nickels, dimes, quarters. 1 play—nickel. 2 plays—dime. 6 plays—quarter.

**SCIENTIFIC SOUND DISTRIBUTION.** Completely equipped for remote speakers to bring music at conversational level throughout.

**REMOTE CONTROL.** 100 selections of music right at the finger tips of guests with the Wall-O-Matic "100."