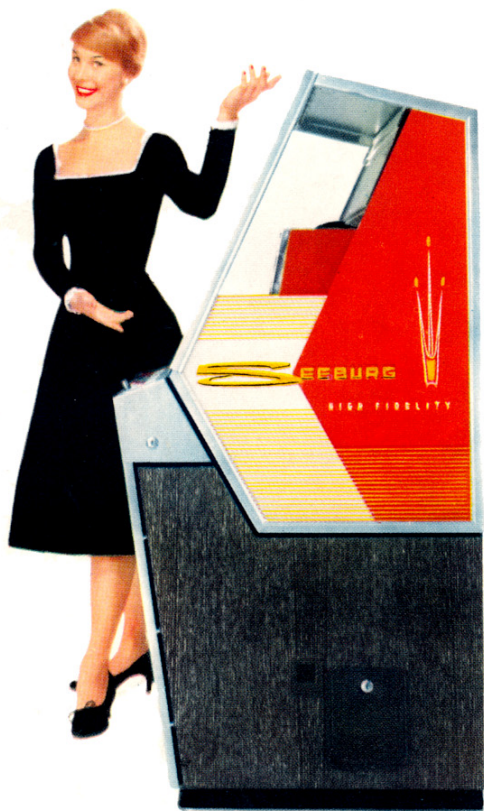


**SEEBURG** presents

two great new **MUSIC SYSTEMS**



the **SEEBURG**  
*two hundred*



the **SEEBURG**  
*one sixty*

**T H E   S E E B U R G   C O R P O R A T I O N**  
1500 North Dayton Street • Chicago 22, Illinois

the **SEEBURG** *two hundred*

These two new Seeburg phonographs are rare combinations of beauty, functional design, programming innovations and construction features that will assure the maximum earning potential from every location.

**The new Seeburg Two Hundred** has the ultimate in distinguishing features including the straight-in-line Select-O-Matic mechanism...Dual Pricing...new Dual Programming...Tormat Memory Unit.

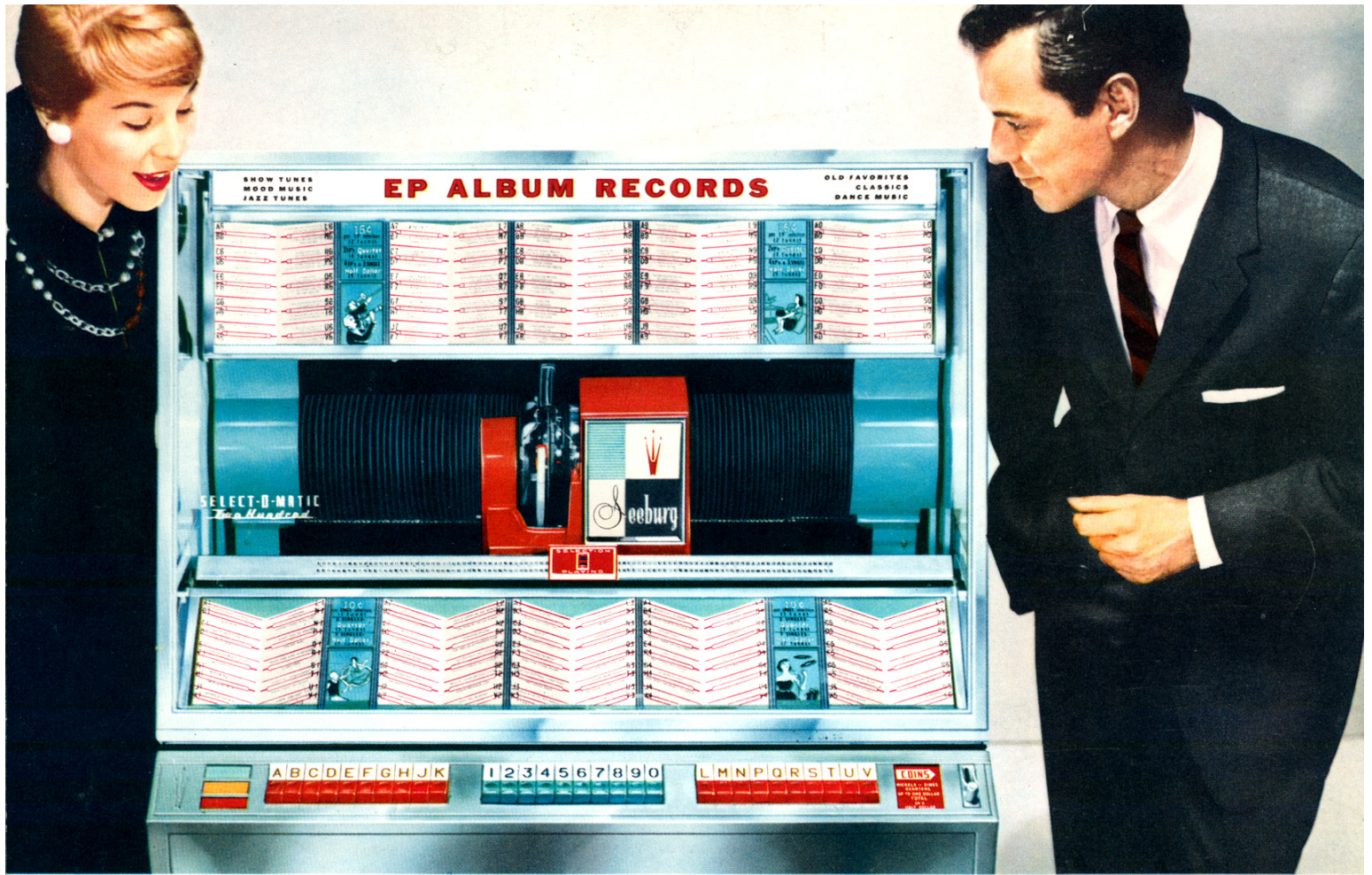




*the dynamic* **SEEBURG** *one sixty*

The new **Seeburg One Sixty** is a triumph of both beauty and compactness, measuring only 55 $\frac{3}{4}$ " in height, 30 $\frac{1}{2}$ " in width, 26 $\frac{1}{2}$ " in depth. From its stunningly modern silhouette to the most minute

operating feature the **One Sixty** is identical to the **Seeburg Two Hundred** on the opposite page. To truly appreciate the earning potential of the two new Seeburg Music Systems, see your Seeburg Distributor.



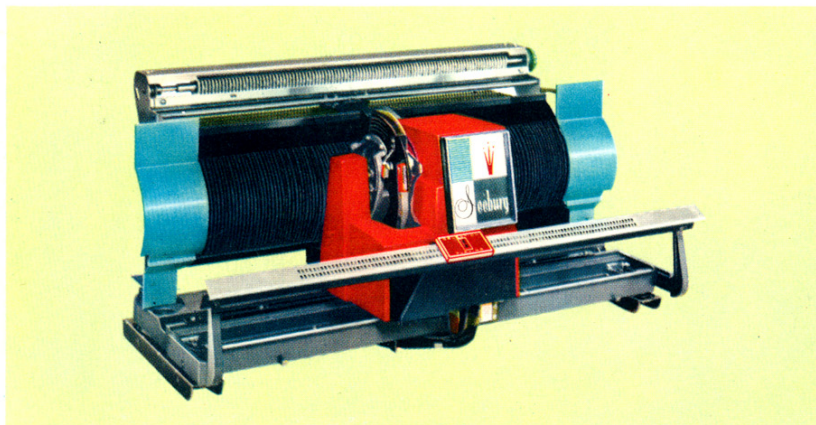
## INTRODUCING DUAL PROGRAMMING

*another significant Seeburg contribution  
to more profitable music merchandising*

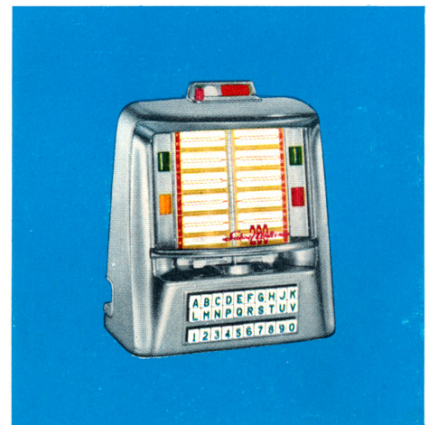
In both of these two great new Seeburg Music Systems all titles are exposed... but they have been divided into *Dual Display Panels* for easier and faster programming and selection.

The **Top Display Panel** is the *plus* side of the music system where standards, show tunes, jazz, classics and even hit tunes are programmed on EP albums (2 tunes per side).

The **Lower Display Panel** is designed for programming current releases on singles under such basic music classifications as "Hit Tunes," "Rhythm and Blues" and "Country and Western."



**Select-O-Matic Mechanism.** Only Seeburg has the straight-in-line Select-O-Matic mechanism—the mechanism that has proved the most trouble-free and efficient in the entire history of coin-operated music.



**Wall-O-Matic.** The finest in remote control. Smart design. 3-wire type. Available with half-dollar coin chute.